

# MARC SHAFFER

FILMMAKER AND JOURNALIST

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## SUMMARY

Award-winning producer and director with extensive experience across multiple genres. Entrepreneurial leader, imaginative storyteller, confident editorial manager, eager mentor to junior colleagues, insatiable learner. Founder of three production companies.

## EXPERIENCE

### **DOCUMENTARY FILMMAKER**

Produced more than two dozen documentary films, distributed by PBS, National Geographic, Al Jazeera, Amazon Prime, iTunes, Google, YouTube, in theaters and more. Subject matter ranges widely, from complex business investigations to character-driven dramas, current events to historical and science focused films.

### **TALK SHOW AND NEWSMAGAZINE PRODUCER**

CBS News and PBS

Produced interviews and television magazine stories for PBS's *CaliforniaConnected* and the CBS programs *Nightwatch*, *48 Hours*, *Eye to Eye*, and *Street Stories*.

### **CORPORATE VIDEO PRODUCER**

Videos produced for clients in tech, consumer, and advocacy fields. Roster includes ServiceNow, the New York Stem Cell Foundation, InterNews, Hound Labs, Mr. Dewies, SEIU, and others.

## FILMOGRAPHY

### **EXPOSING MUYBRIDGE**

**Creator, Director, Executive Producer, Writer**

Inside Out Media, 2021

- Independent documentary on 19th century Bay Area photographer Eadweard Muybridge. Funded by the National Endowment for the Humanities and private donors. 2022 WGA Award winner. Chosen by TechRadar as one of the best documentaries on photography ever made. Widely distributed in theaters, television, and on demand in North America, Europe and beyond. Separately organized and curated traveling museum exhibition of original Muybridge photographs of Alaska.

### **MAPPING ALZHEIMER'S**

**Consulting Director**

It's a Big Production, in production

- Consultant to this independent documentary that explores clusters of Alzheimer's cases in Colombia, following the lead researchers studying the patients as they search for an elusive treatment for the disease.

### **BROKEN DREAMS: THE BOEING 787**

**Director, Senior Producer, Writer**

Al Jazeera Worldwide Media Networks, 2014

- Multiple award-winning film on Boeing's troubles with its flagship 787 *Dreamliner*. The most-watched documentary in the history of Al Jazeera English.

**AMERICAN JERUSALEM: JEWS AND THE MAKING OF SAN FRANCISCO****Director, Writer**

Theatrical and PBS, Switchback Films and Actual Films, 2013

- The story of the pioneering Jews of San Francisco. Sold out screenings at the San Francisco Jewish Film Festival, more than 1000 PBS broadcasts nationwide. Played in theaters and film festivals worldwide. Named a top-ten film of the year by the San Francisco Chronicle.

**MARIJUANA GOLD RUSH****Director, Producer, Writer**

National Geographic Explorer, Inside Out Media, 2011

- Emmy-nominated look at emerging medical cannabis industry.

**GANG WAR USA****Director, Producer, Writer**

National Geographic Explorer, Inside Out Media, 2011

- The trail of a murder in North Carolina leads to the MS-13 gang in El Salvador, raising doubts about U.S. deportation of transnational gang members.

**SUBURBAN SURVEILLANCE****Co-Producer**

National Geographic Channel, Winton-duPont Films, 2011

- An investigation into FBI counter-terrorism cases targeting Muslims.

**CAN THE GULF SURVIVE?****Co-Producer**

National Geographic Explorer, National Geographic Television, 2010

- An Emmy-winning look at the scramble to protect the Gulf of Mexico in the immediate wake of the BP Deepwater Horizon oil spill.

**INTERROGATING SADDAM****Director, Producer, Writer**

National Geographic Channel, Winton-duPont Films, 2010

- The inside story of the FBI interrogation of Saddam Hussein featuring exclusive with lead interrogator George Piro.

**BLUEPRINT AMERICA: ROAD TO THE FUTURE****Director, Producer, Writer**

WNET/PBS, 2009

- A hard look at America's love affair with automobiles and suburban sprawl.

**POISONED WATERS****Producer**

PBS FRONTLINE, Hedrick Smith Productions, 2009

- Produced Pulitzer Prize-winning journalist Hedrick Smith's investigation of the destruction of America's waterways.

**REMAKING AMERICAN MEDICINE****Series Producer, Director, Producer, Writer**

PBS, Crosskeys Media, 2006

- Produced, directed, and wrote films for this primetime national PBS documentary series focusing on efforts to improve delivery of U.S. health care.

**BIGGER THAN ENRON****Director, Producer, Co-Writer**

PBS FRONTLINE, Hedrick Smith Productions, 2002

- Directed, produced, and co-wrote investigation of accounting scandals at Enron and other major U.S. corporations.

**ROLLOVER: THE HIDDEN HISTORY OF THE SUV****Co-Director, Producer, Writer**

PBS FRONTLINE, 2002

- An investigation of the Ford-Firestone scandal exposes government and industry inaction on SUV safety and environmental threats.

**CRITICAL CONDITION****Director, Producer, Writer**

PBS, Hedrick Smith Productions, 2000

- Produced, directed, and wrote films for this Emmy-nominated four-part series on the troubled American health care system. Named one of the top ten television programs of the year by the San Francisco Chronicle.

**HONORS (PARTIAL)**

Writers Guild Award

Three national Emmy Award-nominations

Finalist, Library of Congress Lavine/Ken Burns Prize for Film

Cine Special Jury Award

Seven Cine Golden Eagle Awards

Gold and Silver World Medals, New York Festivals International Television and Film Awards

AIB Award, International Current Affairs Documentary, Association for International Broadcasting

Nominee, Royal Television Society Award: Current Affairs International

Finalist, Investigative Reporters and Editors Award

Finalist, Hillman Prize

First Place, Association of Health Care Journalists Award

Grantham Prize Award of Special Merit for environmental reporting

Society of Professional Journalists Sigma Delta Chi Award